



SEPTEMBER 22ND, 2018

EL CONQUISTADOR TUCSON- A HILTON RESORT

ERIC RENAUD,

CHAIR

HUMBERTO LOPEZ,

HONORARY CHAIR

Invite You To Be Part of an Immersive Dinner Show
to Benefit the American Cancer Society.

GET READY

TO BE WILDLY ENTERTAINED

SPONSORSHIP OPPORTUNITIES

HELP SAVE LIVES WITH YOUR PARTNERSHIP

The American Cancer Society is a volunteer and community driven organization. Through groundbreaking cancer research, free patient programs and services, and community outreach, the Society helps people stay well and get well, find cures, and fight back against a disease that has taken too much from too many.

With every dollar raised, our supporters are helping the American Cancer Society be there for those affected by cancer in every community.

The American Cancer Society at work in our community:

- ❖ 4700 newly diagnosed patients assisted by our patient navigators
 - ❖ 3400 rides to treatment or cancer-related appointments
- ❖ 8400 nights of lodging for patients who must travel to treatment
 - ❖ 5400 calls and chats to our 24/7 helpline
- ❖ 200 partnerships with health care systems improving prevention and early detection
 - ❖ 1 million visits to our website
 - ❖ \$4 million in current research funding



Attacking from every angle.™

**SADDLE UP
WITH OUR SPONSORSHIP AND
UNDERWRITING OPPORTUNITIES**

**GOLDEN NUGGET
PRESENTING
SPONSOR**

\$50,000



- ❖ Full logo representation as the Golden Nugget Presenting Sponsor on promotional materials, signage & all print and electronic
- ❖ Featured placement on social media, pinned to top with shout outs
- ❖ Seating for 16 at the Kit & Caboodle Show September 22nd, 2018
- ❖ Best dinner seats in the house
- ❖ Ability to have a company representative speak during the live dinner show.
- ❖ Recognition, signage, and continued acknowledgment during dinner show
- ❖ One full page acknowledgements in event program book
- ❖ Company logo/name to appear in video production



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**WILD WEST
SALOON SPONSORSHIP
\$25,000**

- ❖ Logo to be included in all promotional materials, print and electronic
 - ❖ Seating for 10 at the Kit & Caboodle Show September 22nd, 2018
 - ❖ Featured table placement for best viewing
 - ❖ Recognition, signage, and continued acknowledgment during event
 - ❖ One full page acknowledgement in event program book
- Featured placement on social media*



**WAGON WHEEL
SPONSORSHIP
\$15,000**

- ❖ Logo to be included in all promotional materials, print and electronic
 - ❖ Seating for 10 at the Kit & Caboodle Show September 22nd, 2018
 - ❖ Featured table placement for best viewing
 - ❖ Recognition, signage, and continued acknowledgment during event
 - ❖ One full page acknowledgement in program book
- Featured placement on social media*



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**WESTERN SADDLE
SPONSORSHIP
\$10,000**

- ❖ Logo to be included on all promotional materials, print & electronic
- ❖ Seating for 10 at the Kit & Caboodle Show September 22nd, 2018
- ❖ Recognition, signage, and continued acknowledgment during event
- ❖ Full page acknowledgment in program book



**BARN DANCE
SPONSORSHIP
\$7,500**

- ❖ Logo to be included in all promotional materials, print & electronic
- ❖ Seating for 8 at the Kit & Caboodle Show September 22nd, 2018
- ❖ 1/2 page acknowledgment in program book



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**BOOT
SPONSORSHIP
\$5,000**

- ❖ Listed as sponsor in promotional materials and social media
- ❖ 8 Tickets for the Kit & Caboodle Show September 22nd, 2018
- ❖ 1/2 page acknowledgment in program book



**HORSESHOE
CORPORATE TABLE
SPONSORSHIP
\$2,500**

- ❖ Seating for 8 at the Kit & Caboodle Show September 22nd, 2018
- ❖ Listing in program book



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SPONSORSHIP COMMITMENT FORM

Organization name
(as it will appear in print for recognition): _____

Contact name _____

Address: _____

City, State, Zip: _____

Email: _____

Work phone: _____ Cell phone: _____

Signature: _____

Committee Contact Name: _____

Sponsorship Opportunities

\$ 50,000	Golden Nugget Presenting	\$ 5,000	Boot
\$ 25,000	Wild West	\$ 2,500	Horseshoe
\$ 15,000	Wagon Wheel	\$ 500	1/4 page acknowledgement
\$ 10,000	Western Saddle	\$	Restricted Donation
\$ 7,500	Barn Dance	\$	General Donation

Please charge our credit card.

Visa Mastercard Discover American Express

Total amount to be charge on credit card: \$ _____

Name as it appears on credit card: _____

Billing address: _____

Card number: _____ Expiration date: _____

Signature: _____

OR MAIL FORM & CHECK PAYABLE TO:

American Cancer Society
Kit & Caboodle Live Dinner Show
2015 West River Road Suite 245
Tucson, AZ 85704

SPONSORSHIP COMMITMENT FORMS CAN ALSO
BE SUBMITTED VIA EMAIL TO :

denis.cournoyer@cancer.org

Federal Tax ID # 13-1788491

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.



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